

PROMOTING HEALTHY LIVING GROUP UPDATE – SEPTEMBER 2016

An initial informal meeting of the newly established 'Promoting Healthy Living Group' met on 23 September. The purpose of the meeting was to begin the process of developing an Action Plan for the 'Promoting Healthy Living' Joint Health and Wellbeing Strategy (JHWBS) priority and clarify membership of the Group.

The focus of the discussion was on the scope of the Promoting Healthy Living priority area and what the initial focus over the next 12 – 24 months should be. Members of the Group considered the suggested items included under this priority area in the draft Health and Wellbeing Board Work plan considered at the last Health and Wellbeing Board Informal Session. In addition, the Group considered the scope specified in the JHWBS and the suggested areas for focus that came out of the public and wider stakeholder consultations on the draft JHWBS.

Based upon the discussions, the following six areas were provisionally agreed;

- Joint Campaigns Plan
- Making Every Contact Count / Social Capital and Social Prescribing
- Poverty (including Child Poverty, Welfare Reforms)
- Healthy Weight / Food
- Housing and Health
- Workplace Health

It was decided that membership of the group should be determined by the content of the Action Plan and identified areas of focus (i.e. form should follow function). The membership is being extended to include representatives covering the initial priorities identified.